



Insights Into Diffuse Large B-Cell Lymphoma (DLBCL)

March 28, 2026

Dallas, TX

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Report Snapshot

Report Snapshot: Session Overview



Disease state and data presentations and moderation were led on **March 28, 2026**, by **Tara M. Graff, DO**, from Mission Cancer + Blood, and **Matthew Lunning, DO, FACP**, from University of Nebraska Medical Center, with content developed in conjunction with the Aptitude Health scientific team



- The objectives of the meeting were to
- > **Understand referral patterns between academic and community practices (first line and R/R)**
 - > **Explore first-line DLBCL treatment approaches**
 - > **Assess R/R DLBCL treatment, including bispecific antibodies and access barriers**



Data collection was accomplished through use of **audience response system (ARS)** questioning and **moderated discussion**



Insights on the management of DLBCL were obtained from **12 community oncologists** from Texas and Missouri

Report Snapshot: Session Agenda



Time (CT)	Topic
1.00 PM – 1.15 PM (15 min)	Introduction > Program overview > ARS questions
1.15 PM – 2.20 PM (25-min presentation; 40-min discussion)	Initial Treatment of DLBCL > Overview of current first-line data > Reaction and discussion
2.20 PM – 2.30 PM (10 min)	Break
2.30 PM – 3.45 PM (30-min presentation; 45-min discussion)	Treatment of R/R DLBCL > ARS questions > Overview of current R/R data > Reaction and discussion
3.45 PM – 4.00 PM (15 min)	Key Takeaways and Meeting Evaluation

Report Snapshot: Attendee Overview



Report Snapshot: Attendee Demographics



Scope of the Report



 **Report**



Our insights into the relationship and impact of a patient's social, economic and community practices that we use to



Understand how physicians have incorporated findings from the study in the treatment of the patient and the importance of the physician's role



Examine physician treatment patterns in the study setting, including the use of specific medications and services in their care in the community practice setting

Topline Takeaways





**Detailed Insights and
Strategic Recommendations**

Objective 1: Detailed Insights



Case Study: The Role of Data in Improving Patient Outcomes

Background: A large healthcare organization is seeking to improve patient outcomes and reduce costs. They have identified a need for a data-driven approach to patient care.

Challenge: The organization is struggling to integrate data from various sources, including electronic health records (EHR), patient portals, and wearable devices. They also face challenges in analyzing this data to gain meaningful insights.

Solution: The organization has implemented a data lake architecture, which allows them to store and process large volumes of data in a centralized location. They have also invested in advanced analytics tools, including machine learning and artificial intelligence (AI), to analyze the data and identify patterns and trends.

Results: The organization has achieved significant improvements in patient outcomes, including a reduction in hospital readmissions and a decrease in the length of stay. They have also seen a decrease in costs, as they are able to identify and address potential issues before they become more expensive to treat.

Objective 1: Supportive Quotes From Discussion (1/2)



Topic	Supportive Quotes
Case Study Topic	“I have been following you for a while now, and I am really impressed with the way you are doing things. I hope you are getting some good feedback from your clients.”
	“You are a really nice person, and I am really impressed with the way you are doing things. I hope you are getting some good feedback from your clients.”
	“You are a really nice person, and I am really impressed with the way you are doing things. I hope you are getting some good feedback from your clients.”
	“You are a really nice person, and I am really impressed with the way you are doing things. I hope you are getting some good feedback from your clients.”
	“You are a really nice person, and I am really impressed with the way you are doing things. I hope you are getting some good feedback from your clients.”

Objective 1: Supportive Quotes From Discussion (2/2)



Supportive Quotes From Discussion (2/2)	
Topic	Supportive Quotes
Supportive Quotes	Quote 1: "I am very happy to see that the program is working well and that the students are getting the most out of it. I am very proud of the program and the students who are participating in it."
	Quote 2: "I am very happy to see that the program is working well and that the students are getting the most out of it. I am very proud of the program and the students who are participating in it."

Objective 1: Strategic Recommendations



Strategic Recommendations

Recommendation 1: Enhance Operational Efficiency

Implementing a new ERP system will streamline processes, reduce errors, and improve data accuracy. This will lead to faster decision-making and better resource allocation. The implementation should be phased in over 12 months to minimize disruption.

Recommendation 2: Strengthen Financial Controls

Establishing a robust financial control framework will ensure compliance with regulatory requirements and improve the accuracy of financial reporting. This includes implementing strict budgeting and forecasting procedures, as well as regular audits.

Objective 2: Detailed Insights (1/2)



Executive Summary

The following information is provided for your review and is intended to be used as a guide only. It is not intended to be used as a basis for any decision-making or as a substitute for professional advice. The information is provided for your information only and is not intended to be used as a basis for any decision-making or as a substitute for professional advice.

Key Findings

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Conclusion

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Objective 2: Detailed Insights (2/2)



Executive Summary

The following table provides a high-level overview of the key findings from the analysis. It highlights the most significant areas of concern and the potential impact on the organization's performance.

Area of Concern	Key Findings	Impact
Customer Satisfaction	Customer satisfaction scores have declined significantly over the past 12 months, indicating a loss of trust and loyalty.	Reduced repeat business and negative word-of-mouth.
Operational Efficiency	Operational efficiency has improved, with cycle times reduced and waste minimized.	Cost savings and improved service quality.
Employee Engagement	Employee engagement levels are low, with many staff reporting a lack of motivation and commitment.	Reduced productivity and increased turnover.
Financial Performance	Financial performance is stable, with revenue growth and controlled costs.	Positive contribution to the bottom line.

Key Findings

The analysis identified several key areas of concern that require immediate attention. These include a decline in customer satisfaction, low employee engagement, and a need for improved operational efficiency. While financial performance remains stable, the long-term sustainability of the organization is at risk if these issues are not addressed.

Recommendations

Based on the findings, the following recommendations are proposed:

- Implement a customer feedback program to identify and address issues promptly.
- Introduce employee engagement initiatives, such as training and recognition programs.
- Optimize operational processes to reduce waste and improve cycle times.
- Monitor financial performance closely to ensure continued stability.

Conclusion

The organization is facing significant challenges that threaten its long-term success. However, by implementing the recommended actions, it is possible to improve customer satisfaction, increase employee engagement, and enhance operational efficiency. This will lead to improved financial performance and a more sustainable future.

Objective 2: Supportive Quotes From Discussion (1/3)



Supportive Quotes From Discussion (1/3)	
Topic	Supportive Quotes
Topic 1: [Illegible]	[Illegible]
Topic 2: [Illegible]	[Illegible]
	[Illegible]
	[Illegible]
	[Illegible]
Topic 3: [Illegible]	[Illegible]

Objective 2: Supportive Quotes From Discussion (2/3)



Supportive Quotes From Discussion (2/3)	
Topic	Supportive Statements
The importance of...	Quote 1: "The importance of..."
	Quote 2: "The importance of..."
	Quote 3: "The importance of..."
	Quote 4: "The importance of..."
	Quote 5: "The importance of..."
	Quote 6: "The importance of..."

Objective 2: Supportive Quotes From Discussion (3/3)



Supportive Quotes From Discussion (3/3)	
Topic	Supportive Quotes
Topic 1: [illegible]	[illegible] [illegible] [illegible]
Topic 2: [illegible]	[illegible] [illegible] [illegible]

Objective 2: Strategic Recommendations



Strategic Recommendations

Recommendation 1: Enhance Data Collection and Analysis

- Implement a standardized data collection protocol across all research sites to ensure consistency and comparability of data.
- Invest in data management infrastructure, including secure storage and efficient data transfer capabilities.
- Develop a data governance framework to ensure data integrity, security, and ethical use.

Recommendation 2: Strengthen Researcher Capacity

- Provide training and mentorship opportunities for researchers, particularly in data analysis and statistical methods.
- Encourage cross-site collaboration and knowledge sharing among researchers to foster innovation and learning.
- Establish a peer review process for research proposals and findings to ensure quality and rigor.

Recommendation 3: Increase Transparency and Accountability

- Develop a public reporting mechanism to share research findings and progress with the community.
- Implement a system for monitoring and evaluating the impact of research on the community.
- Establish a feedback loop with the community to ensure research remains relevant and responsive to their needs.

Objective 3: Detailed Insights (1/2)



Objective 3: Detailed Insights (1/2)

The following table provides a detailed overview of the key findings from the analysis, highlighting the most significant insights and their implications for the organization.

Key Finding	Implication
Insight 1: The organization's current performance is significantly below the industry benchmark, particularly in the areas of customer satisfaction and operational efficiency.	Immediate action is required to address these gaps and improve overall performance.
Insight 2: The organization's current performance is significantly below the industry benchmark, particularly in the areas of customer satisfaction and operational efficiency.	Immediate action is required to address these gaps and improve overall performance.
Insight 3: The organization's current performance is significantly below the industry benchmark, particularly in the areas of customer satisfaction and operational efficiency.	Immediate action is required to address these gaps and improve overall performance.

Objective 3: Detailed Insights (2/2)

Figure 1 **Summary.** This manuscript aims to help you get started in your research by providing a summary of the key concepts and methods used in the field. The figure is divided into two main sections: **Concepts** and **Methods**. The **Concepts** section includes a list of key concepts and their definitions, while the **Methods** section includes a list of key methods and their descriptions. The figure is designed to be a quick reference tool for researchers in the field.

Results are provided. Most physicians have not yet received any of their patients with arthritis or osteoporosis. [View full article](#)

See chapter 10 for more information on this and other publicly available services. See also chapter 10 for more information on this and other publicly available services.

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Reporters may wish to consider a very rough estimate, according to a recent *Chicago Tribune* article, of approximately 100,000 deaths.¹

- This program requires the user to use words like "connecting the dots of justice administration" to address issues and suggest solutions to the criminal justice system.

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Objective 3: Supportive Quotes From Discussion (1/4)



Supportive Quotes From Discussion (1/4)	
Topic	Supportive Quotes
Topic 1: Supportive Quotes From Discussion (1/4)	Supportive Quote 1: "The research findings suggest that the use of the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access. The research also suggests that the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access."
	Supportive Quote 2: "The research findings suggest that the use of the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access. The research also suggests that the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access."
	Supportive Quote 3: "The research findings suggest that the use of the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access. The research also suggests that the intervention is associated with a significant increase in the number of people who are able to access the services they need. This is a positive finding that suggests that the intervention is effective in helping people to overcome barriers to access."

Objective 3: Supportive Quotes From Discussion (2/4)



Supportive Quotes From Discussion (2/4)	
Case	Supportive Quotes
Case 1	“The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “Implementing the new technology is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.”
Case 2	“The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “Implementing the new technology is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.”
Case 3	“The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “Implementing the new technology is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.” “The company should be able to implement the new technology and improve the efficiency of its operations. It is the only way to stay competitive in the market and ensure long-term success. The company should invest in the necessary resources and training to ensure a smooth transition to the new technology.”

Objective 3: Supportive Quotes From Discussion (3/4)



Supportive Quotes From Discussion (3/4)	
Topic	Supportive Quotes
Topic 1: [Illegible]	[Illegible]
Topic 2: [Illegible]	[Illegible]
Topic 3: [Illegible]	[Illegible]
Topic 4: [Illegible]	[Illegible]
Topic 5: [Illegible]	[Illegible]

Objective 3: Supportive Quotes From Discussion (4/4)



Supportive Quotes From Discussion (4/4)	
Topic	Supportive Quotes
Topic 1: [illegible]	[illegible]
Topic 2: [illegible]	[illegible]
Topic 3: [illegible]	[illegible]

Objective 3: Strategic Recommendations



Strategic Recommendations

Based on the findings of the assessment, the following strategic recommendations are proposed to address the identified challenges and opportunities:

- Recommendation 1: Strengthen Leadership and Governance**
 - Establish a clear vision and mission statement for the organization.
 - Define roles and responsibilities for all staff members.
 - Implement a robust system of accountability and reporting.
 - Conduct regular performance reviews and evaluations.
- Recommendation 2: Enhance Financial Management**
 - Develop a comprehensive budgeting and financial planning process.
 - Implement strict controls over expenditures and revenue collection.
 - Conduct regular financial audits and reviews.
 - Explore opportunities for fundraising and external funding.
- Recommendation 3: Improve Human Resource Management**
 - Develop a recruitment and selection process that attracts and retains top talent.
 - Implement a system of employee development and training.
 - Establish a fair and equitable compensation and benefits structure.
 - Conduct regular employee surveys and feedback sessions.
- Recommendation 4: Strengthen Community Engagement**
 - Establish a community advisory committee or similar body.
 - Conduct regular community consultations and dialogues.
 - Develop and implement community-based projects and initiatives.
 - Enhance communication and information sharing with the community.



Attendee Key Takeaways

Attendee Key Takeaways (1/4)



1	1. Healthcare providers, including those that are not directly involved in the care of patients, have a responsibility to ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. This includes ensuring that the care of patients is safe and effective, and that the care of patients is of the highest quality. 2. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. 3. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality.
2	1. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. 2. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. 3. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality.
3	1. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. 2. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality. 3. Healthcare providers should ensure that the care of patients is safe and effective, and that the care of patients is of the highest quality.

Attendee Key Takeaways (2/4)



- 1. The organization has a clear vision and mission statement.
 - 2. Identifying business strategies, including things like the role and responsibilities within the organization.
 - 3. Finally, the organization has a clear understanding of its goals.
-
- 1. The organization has a clear vision and mission statement.
 - 2. The organization has a clear understanding of its goals.
 - 3. The organization has a clear understanding of its goals.
-
- 1. The organization has a clear vision and mission statement.
 - 2. The organization has a clear understanding of its goals.
 - 3. The organization has a clear understanding of its goals.

Attendee Key Takeaways (3/4)



1	1. Focus on understanding your audience and their needs, and how they are interacting with your content. This is the first step in creating a successful content strategy. 2. The goal of content is to inform, educate, and engage your audience.
2	3. When creating content, focus on the quality of the content, not just the quantity. This means creating content that is relevant, engaging, and valuable to your audience. 4. The success of your content strategy is measured by the number of people who interact with your content, not just the number of people who view it.
3	5. Focus on creating content that is easy to find and easy to share. This means creating content that is optimized for search engines and social media. 6. Understanding the needs of your audience is the foundation of a successful content strategy. 7. Although the goal of content is to inform and educate, it's also important to have fun and be creative. This is the secret to creating content that is truly engaging and memorable.

Attendee Key Takeaways (4/4)



- 1. I have not heard of the case study before but I have seen something like this before
- 2. I have not heard of the case study before but I have seen something like this before
- 3. I have not heard of the case study before but I have seen something like this before
- 4. I have not heard of the case study before but I have seen something like this before
- 5. I have not heard of the case study before but I have seen something like this before
- 6. I have not heard of the case study before but I have seen something like this before
- 7. I have not heard of the case study before but I have seen something like this before
- 8. I have not heard of the case study before but I have seen something like this before
- 9. I have not heard of the case study before but I have seen something like this before
- 10. I have not heard of the case study before but I have seen something like this before



ARS Data

Presence of Double- or Triple-Hit Disease Features, IPI Score, and Performance Status Have the Greatest Impact on Treatment Choice



Of 1,000 cases, 100 cases (10%) were identified as having the greatest impact on treatment choice. The following features were most commonly associated with these cases: 1. Double- or triple-hit disease features (35%), 2. IPI score (30%), 3. Performance status (25%), 4. Presence of double- or triple-hit disease features (20%), and 5. IPI score (15%).

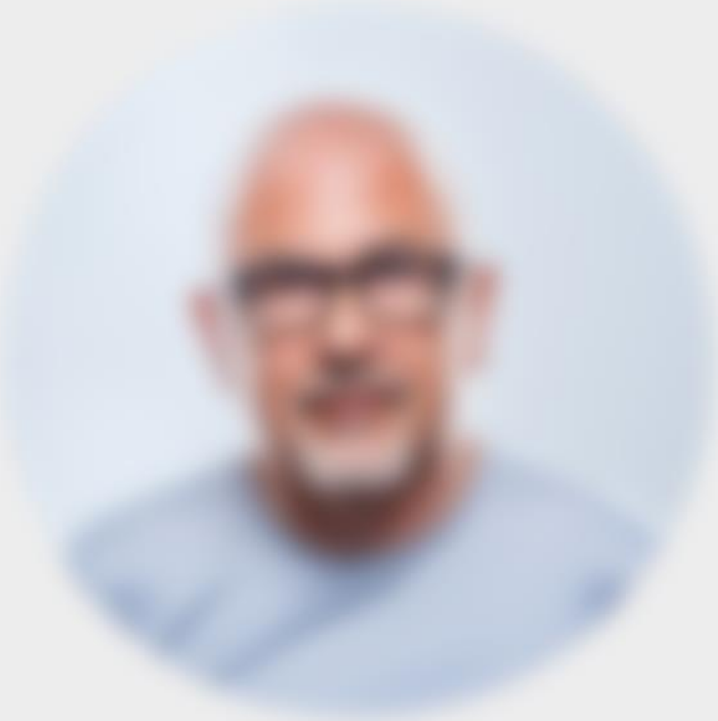


The Majority of Physicians (75%) Indicated That >50% of Newly Diagnosed Patients With DLBCL Undergo IHC Testing via Hans Method to Assess Cell of Origin



Figure 1. Percentage of physicians who indicated that >50% of newly diagnosed patients with DLBCL undergo IHC testing via Hans method to assess cell of origin (n = 100).





A 65-year-old male patient presents with a 4-month history of progressive back pain, imaging reveals an T12 vertebral fracture. A vertebral body fracture is identified and seen on CT, MRI, and PET. The MRI and PET show high signal intensity in the vertebral body fracture demonstrating compression of the T12 vertebral body. The MRI and PET imaging reveals extensive soft tissue extension with involvement of the T12 vertebral body and surrounding soft tissue. There are also T12 vertebral fractures in the body and T12 in the soft tissue. The MRI is 20-30% and PET is 20-30%. There is no apparent evidence of metastatic disease. The lesion is located in the T12 vertebral body and there are no significant abnormalities.

All Physicians Recommended First-Line Pola-R-CHP for a Patient With GCB-DLBCL and a High IPI Score



One Physician Switched to R-EPOCH in Non-GCB DLBCL, While the Majority Continued to Prefer Pola-R-CHP



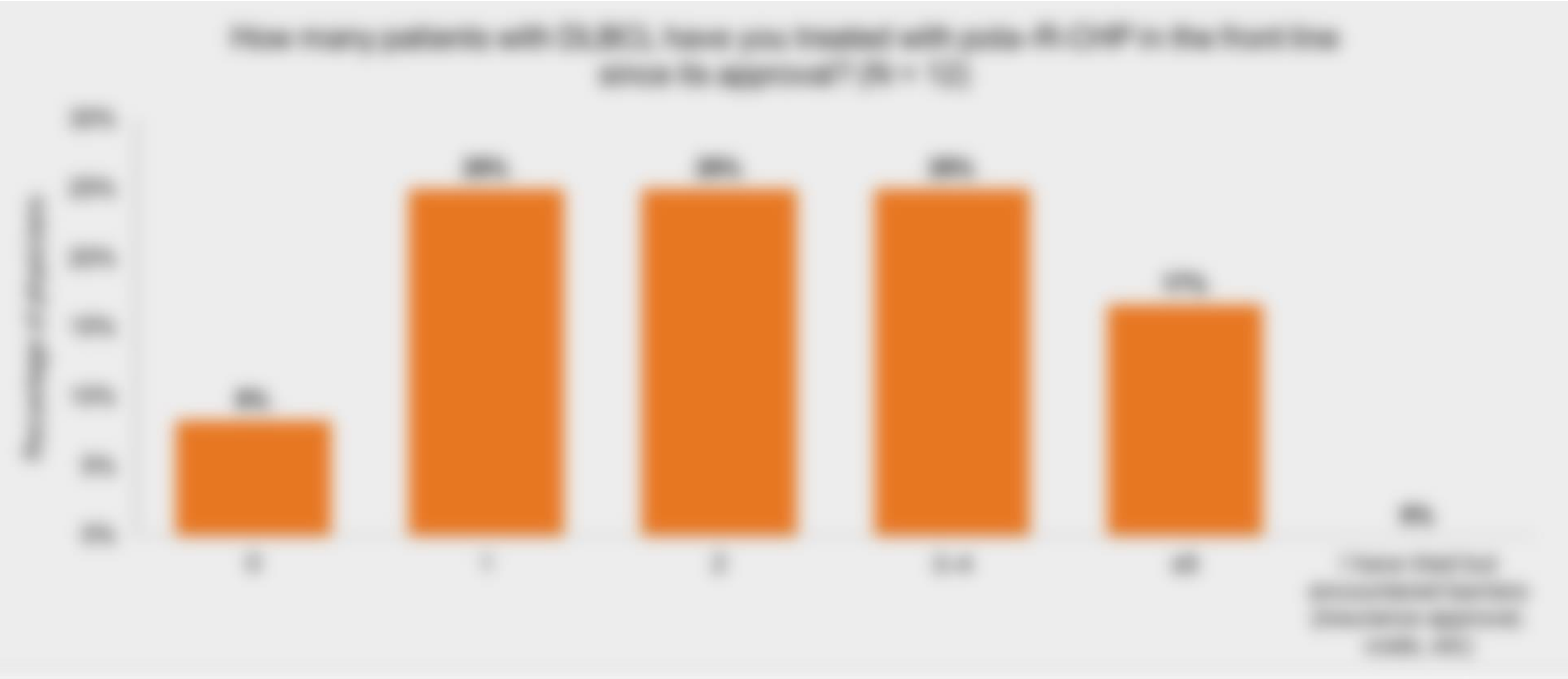
50% of Physicians Recommended CAR T-Cell Therapy for Patients With Confirmed DLBCL Relapsing 18 Months After Frontline R-CHOP



Epcoritamab (42%), Loncastuximab Tesirine (25%), and Glofitamab (17%) Were the Most Selected Third-Line Approaches for a Patient With Disease Relapse 10 Months Post-ASCT



The Majority of Physicians (92%) Had Treated at Least 1 Patient With Pola-R-CHP Since Its Approval



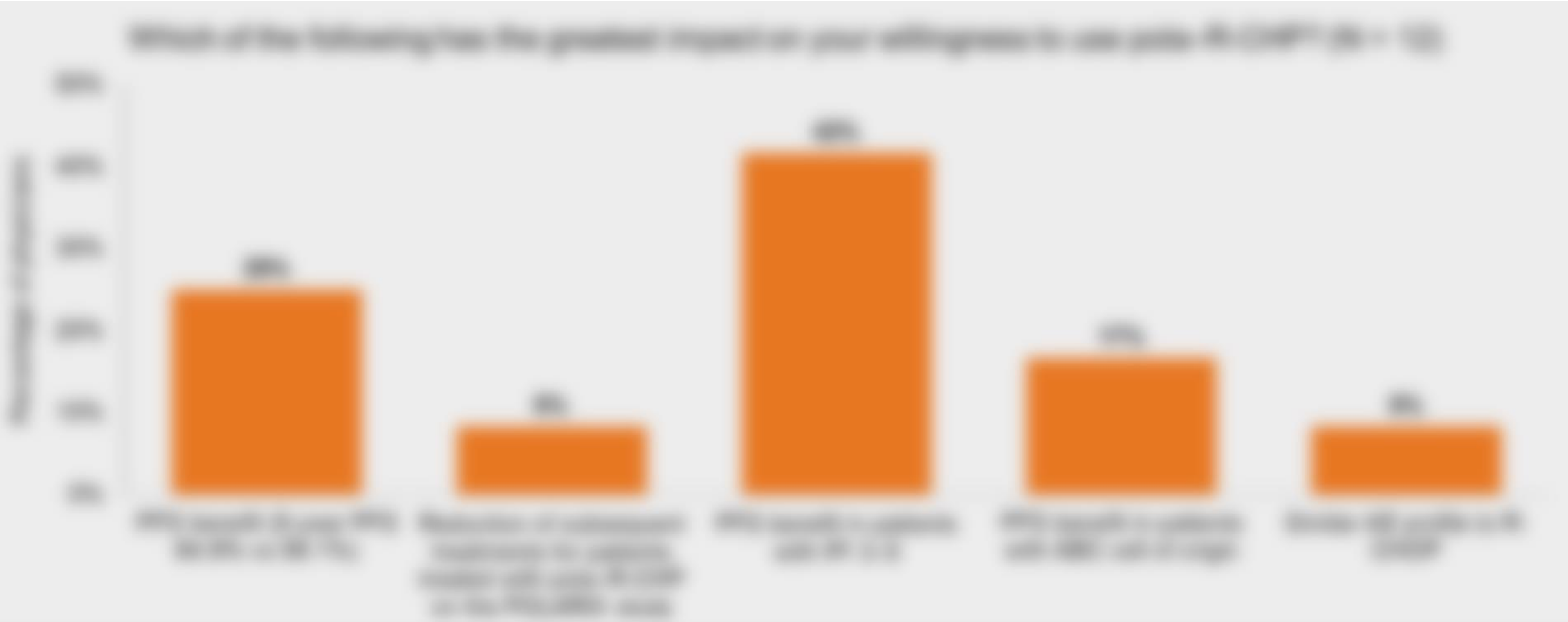
UpToDate or Other Clinical Resource and Programs Chaired by KOLs Were the Most Common Sources of Exposure to POLARIX Trial Data



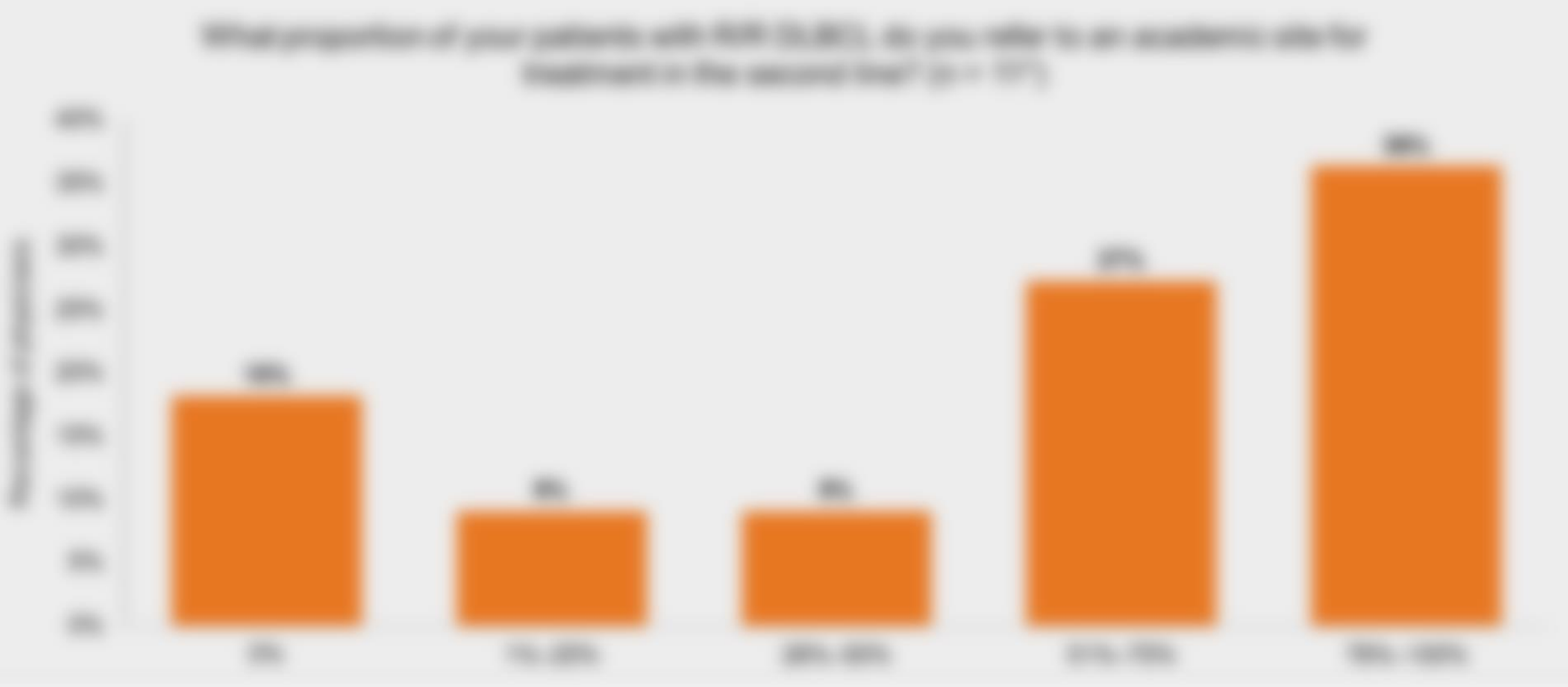
Lack of a Significant OS Benefit and Comfort With Other Combinations Were the Key Barriers to Frontline Use of Pola-R-CHP



Physicians Reported That the PFS Benefit in Patients With IPI 3–5 Followed by 5-Year PFS Benefit Has the Greatest Impact on Their Willingness to Use Pola–R-CHP



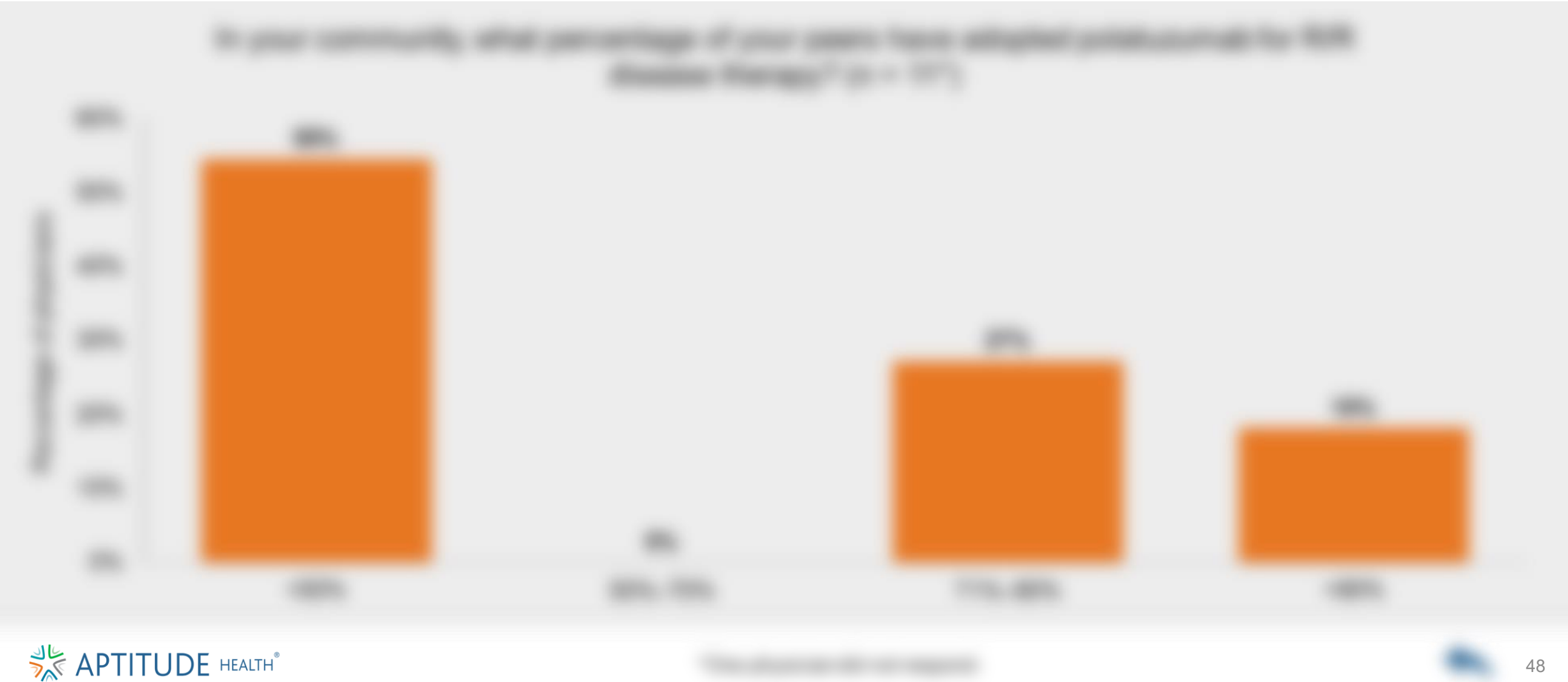
63% of Physicians Refer More Than Half of Their Patients With R/R DLBCL to an Academic Site in the Second Line



63% of Physicians Used Polatuzumab Vedotin to Treat Patients With R/R DLBCL in the Past 12 Months



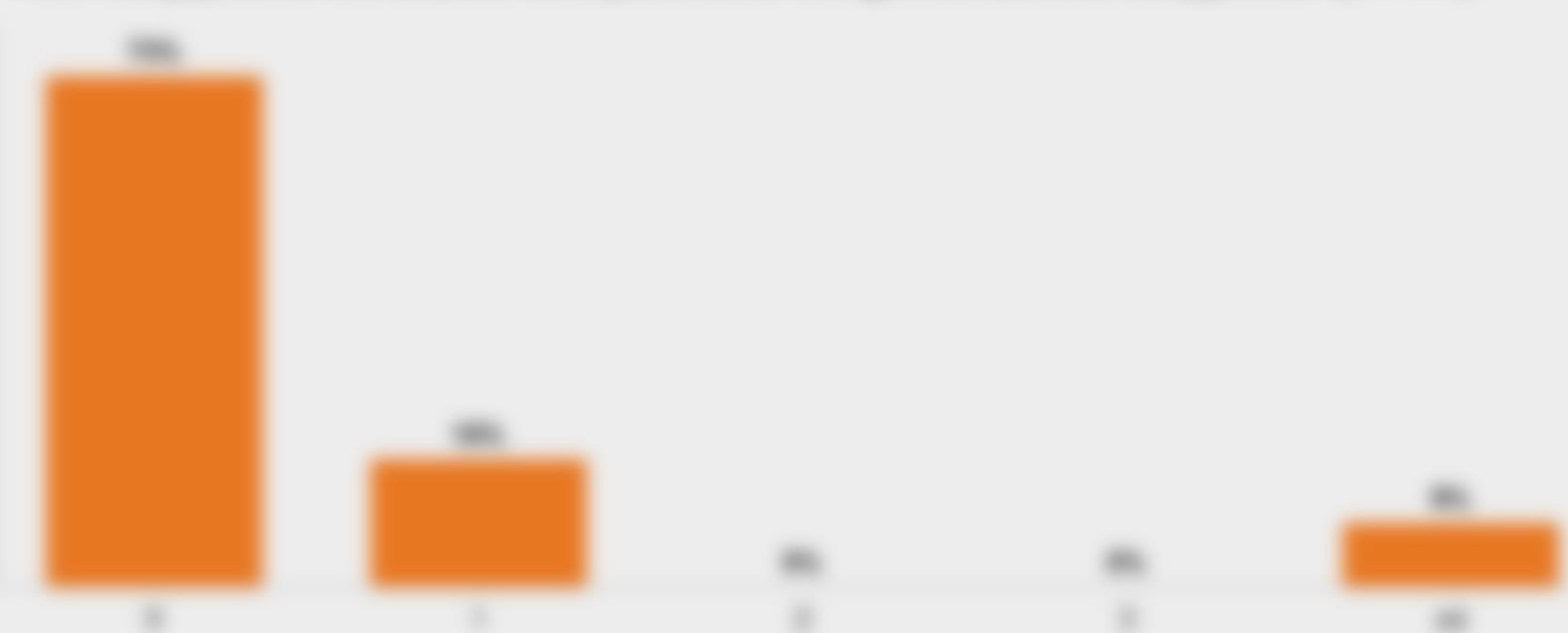
55% of Physicians Estimated That Fewer Than 50% of Their Peers Have Adopted Polatuzumab for R/R DLBCL, While 45% Estimated Greater Than 70% Adoption



The Majority of Physicians (73%) Have Not Used Glofitamab Since Its Approval, With Only Some Having Experience in One (18%) or Multiple Patients (9%)



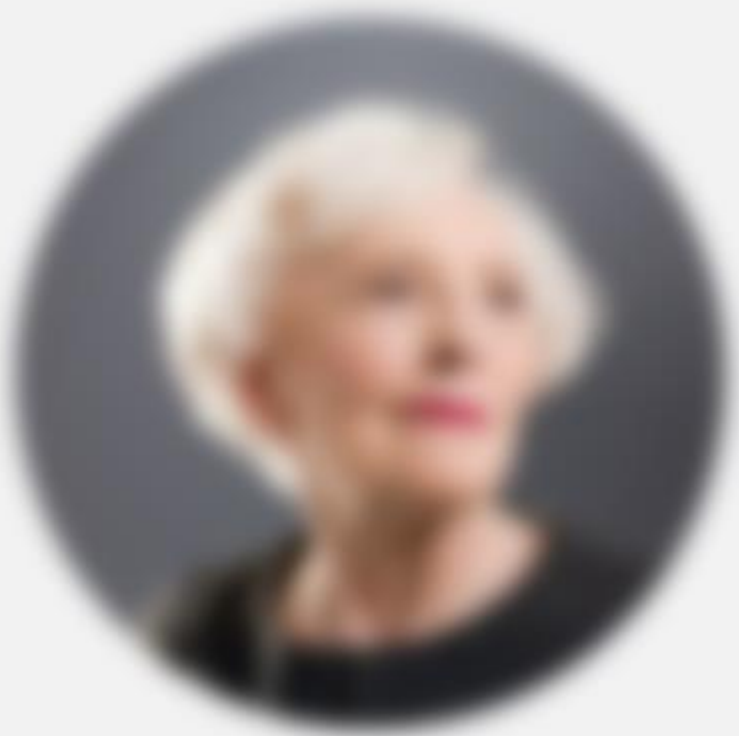
How many patients with DLBCL have you treated with glofitamab since its approval? (n = 107)



Most Physicians (64%) Have Not Used Epcoritamab Since Its Approval, With Only a Small Proportion Reporting Experience in One (18%) or Multiple Patients (18%)

How many patients with DLBCL have you treated with epcoritamab since its approval? (n = 107)



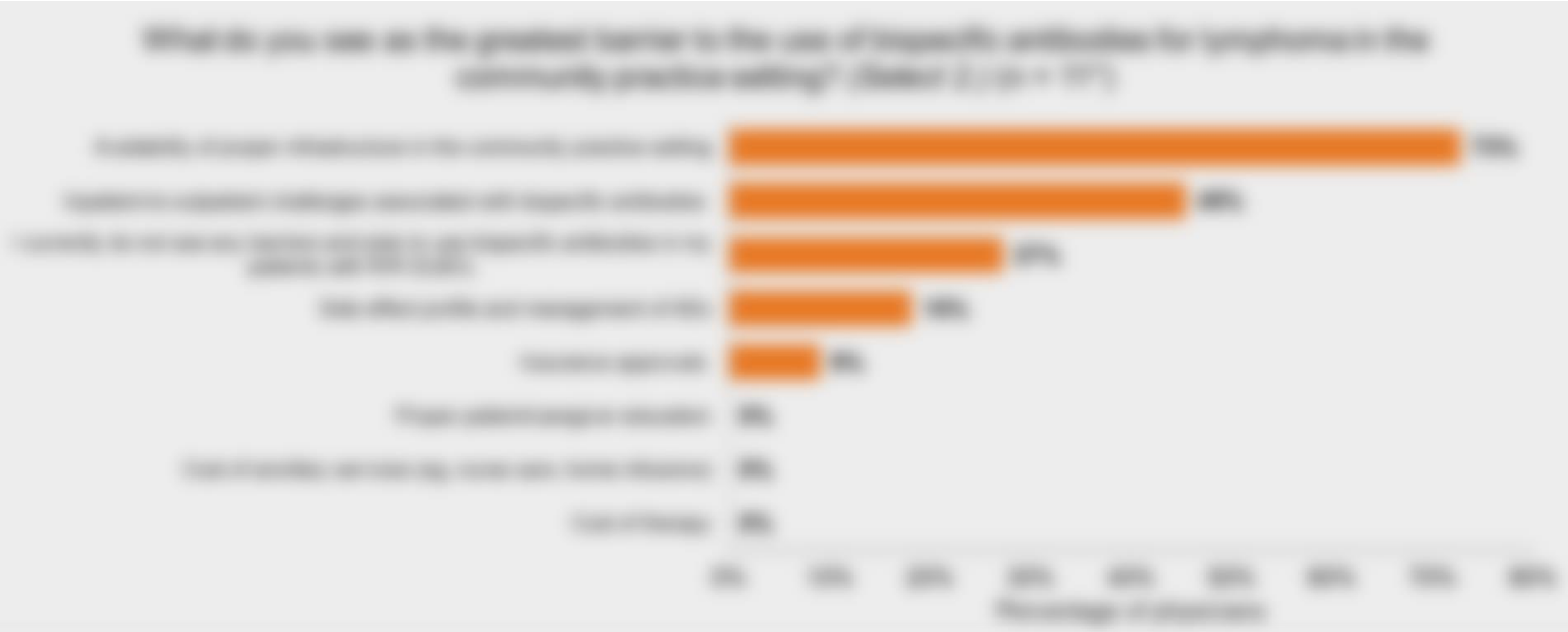


A 58-year-old patient presents with progressive back pain, following imaging and a biopsy, the patient is diagnosed with metastatic breast cancer. The patient is treated with first-line endocrine therapy with a CDK4/6 inhibitor. The patient's disease progresses. The patient is started on second-line endocrine therapy with fulvestrant and anastrozole, and has a partial response. Nine months later, the patient's disease progresses. The patient has PD-L1 with no significant expression.

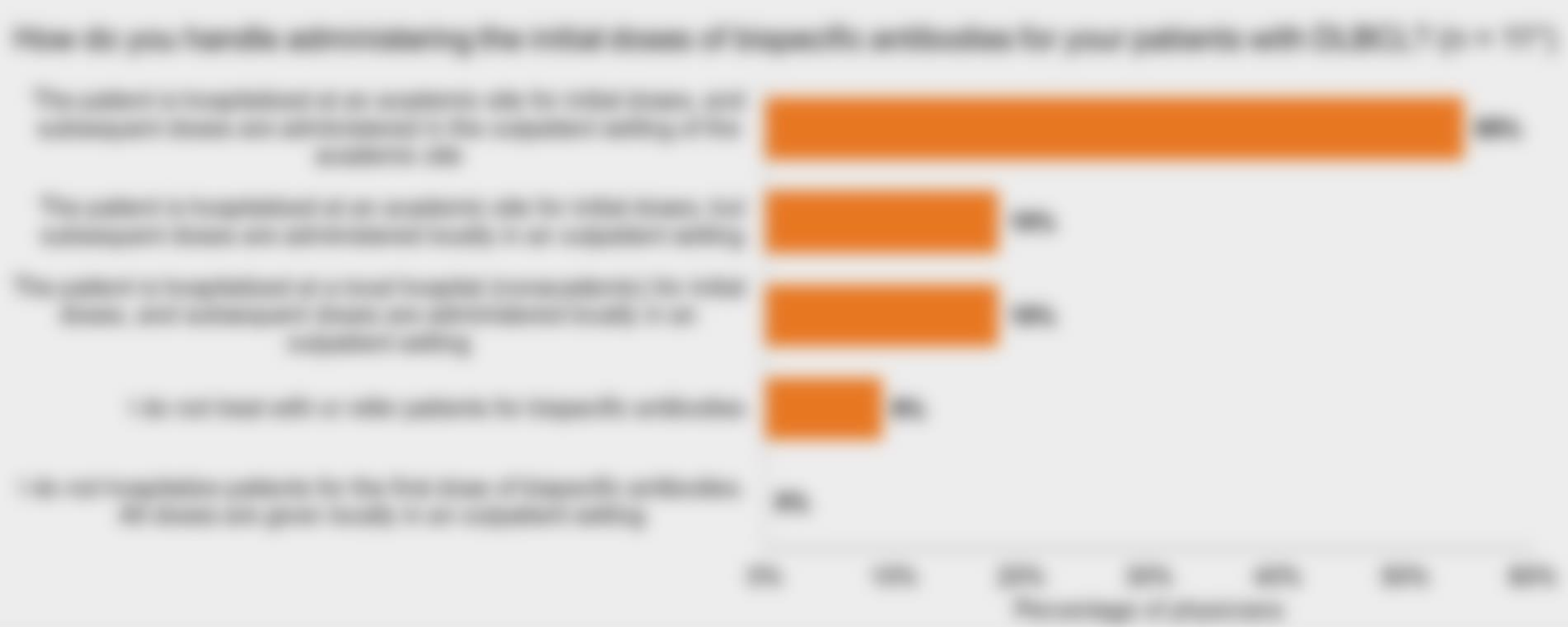
The Majority of Physicians (75%) Recommended Third-Line CAR T-Cell Therapy for Relapse 9 Months Following Second-Line Tafasitamab + Lenalidomide, While Some Physicians Preferred Epcoritamab (17%) or Glofitamab (8%)



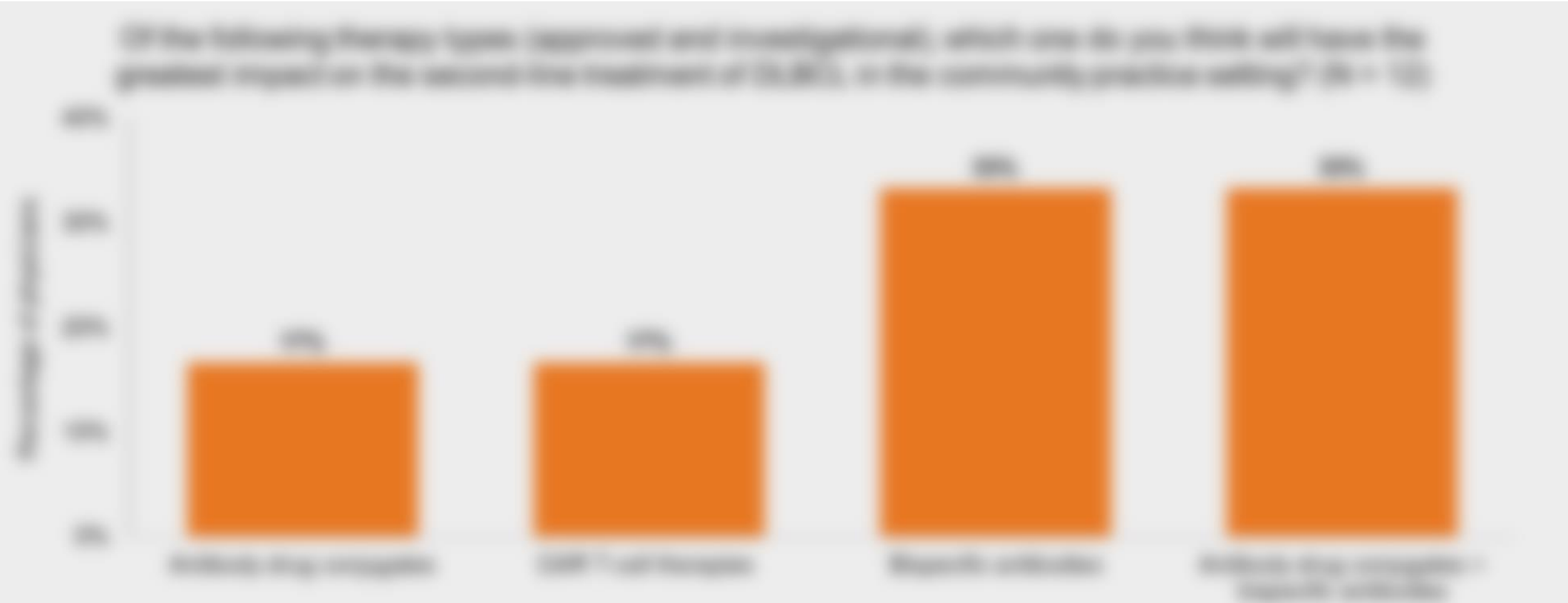
Availability of Adequate Infrastructure in Community Practice and Inpatient-to-Outpatient Transition Challenges Were Identified as the Greatest Barriers to the Use of Bispecific Antibodies



Most Physicians Hospitalize Patients at Academic Centers for Initial Bispecific Doses, With Subsequent Doses Administered in the Outpatient Setting of the Academic Site



Two-Thirds of Physicians Identified Bispecific Antibodies ± Antibody-Drug Conjugates as Having the Greatest Impact on Second-Line DLBCL Treatment in Community Practice





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